**Egypt Unit Cornerstone Assessment using GRASP**

**Goal**

**Your task is** to create an informational public service announcement about the state of the Egyptian monuments and artifacts with the intent of preserving them for future generations.

**The goal is to** increase public awareness about the current condition of and problems associated with preserving the Egyptian monuments and artifacts.

**The problem or challenge is** research what the problems are and effectively communicate that message to the public.

**The obstacles to overcome are** working collaboratively with group members and finding current information about the state of the Egyptian monuments and artifacts.

**Role**

**You are** media producers.

**You have been asked to** raise awareness of the current situation of the monuments and artifacts to preserve them for future generations by improving public interaction with the monuments.

**Your job is** to create an effective media product informing the public (eg movie, public service announcement on the radio, commercial, play, skit, poster, brochure - as directed by the teacher)

**Audience**

**Your clients are** the Egyptian Antiquities Department or the Egyptian government or the tourist industry.

**The target audience is** the general public.

**You need to convince** people to preserve the monuments.

**Situation**

**The context you find yourself in** is being hired to produce a media product.

**The challenge involves** **dealing with** the deterioration of the Egyptian monuments and artifacts.

Product, Performance, and Purpose

You will create a\_

In order to

You need to develop\_

So that

**Standards and Criteria for Success**

**Your performance needs to** effectively communicate the current situation.

**Your work will be judged by** the client, the Egyptian Antiquities Department and by the rubric.

**Your product must meet the following standards**

**Standard I: Analyze how individuals, groups, and institutions create and change structures of power, authority, and governance**

1. Describe major issues involving rights, responsibilities, roles, and status of the individuals and social groups

**Standard VI Apply literacy skills and understandings of key ideas, details, structure, and integration of knowledge.**

1. Cite specific textual evidence to support analysis.
2. Demonstrate creative thinking, construct knowledge and develop innovative products
3. Use digital media and environments to communicate and work collaboratively to support individual learning and contribute to the learning of others